



CODE	TOPIC	NOTES	READ MORE IN THE 2020 SUSTAINABILITY REPORT
FB-PF-130a.1	<b>Energy Management</b>	For details on total energy consumption, aggregate by energy sources (grid and renewable)  Read more in the GRI disclosure: See GRI 302	<a href="#">See GRI 302</a>
FB-PF-140a.1	<b>Water Management</b>	For details on water consumption Read more in the GRI disclosure: See GRI 303	<a href="#">Protecting Our Planet</a> <a href="#">See GRI 303</a>
FB-PF-140a.2	Number of incidents of non-compliance with water quantity and/or quality permits, standards, and regulations	During 2020, there were no cases of non-compliance with local regulation were documented in the context of water resource management, excluding a single case in Sabra.	Protecting Our Planet
FB-PF-140a.3	Description of water management risks and description discussion of strategies and practices to mitigate those risk	The group began managing water risks. See: FB-PF-440a.2  In addition, Sabra prevents microbial development (such as Legionella bacteria) in cooling towers through chemical treatment with microbicides and other substances. Other water sources to the plant are treated by filtration.	<a href="#">Practice Good Business&gt; Responsible Supply Chain</a>
<b>Food Safety</b>		This year, Strauss Israel will complete criteria to the FSSC 22000 standard at all sites. This standard is recognized by GFSI.	
FB-PF-250a.1		The Sabra matriculation company was postponed to May 2021, due to dealing with the corona crisis.	<a href="#">People and Communities&gt; An Appetite for Better Food&gt; Protecting Food Safety</a>
	Global Food Safety Initiative (GFSI) audit: (1) non-	The GFSI does not conduct inspections at the coffee company.	



	<p>conformance rate and (2) rate associated corrective action (2a) major and (b) minor nonconformance rates</p>	<p>The water company defined a strategic goal to meet the most stringent water standards for its entire product portfolio. The development and production of the company's products are done according to the most stringent standards and standards in the world such as: Intertek ,TUV, UL, SGS. The filters marketed in Israel meet the strict NSF standard. All of the company's products meet RoHS 'European standard for environmental materials and the requirements of the Energy Star energy saving standards. In addition, the company's filters meet WQA's sustainability standard in the Singapore production line.</p>	
<p>FB-PF-250a.2</p>	<p>Percentage of ingredients sourced from Tier 1 supplier facilities certified to a Global Food Safety Initiative (GFSI) recognized food safety certification program</p>	<p>- All suppliers working with Strauss Israel are required to the 22000ISO standard or higher; or an equivalent standard</p> <p>100% of Sabra's supplier meet the standard coffee company did not conduct GFSI review</p> <p>The water company operates according to strict standards and standards as detailed in the previous section (FB-PF-250a.1)</p>	<p><a href="#">People and Communities&gt; An Appetite for Better Food&gt; Protecting Food Safety</a></p>



<p>(1) Total number of notices of food safety violations received, (2) percentage corrected</p> <p>FB-PF-250a.3</p>	<p>In 2020 we were not involved in cases of any non-compliance in the areas of food safety and quality that ended in fines or punishment.</p>	<p><a href="#">People and Communities&gt; An Appetite for Better Food&gt; Protecting Food Safety</a></p>
<p>FB-PF-250a.4</p>	<p>Strauss Israel has performed 7 voluntary product returns (recalls) for concern of falling from the company's standards, as part of our uncompromising commitment to food safety and quality. In these isolated cases, the company makes sure to announce the recall process through various communication channels, and recently even in personal messages to consumers who have purchased the products.</p>	<p><a href="#">People and Communities&gt; An Appetite for Better Food&gt; Protecting Food Safety</a></p>
<p><b>Health &amp; Nutrition</b></p>		
<p>FB-PF-260a.1</p> <p>Revenue from products labeled and/or marketed to promote health and nutrition attributes</p>	<p>See: An Appetite for Better Food</p> <p>During 2020, the sale rate of 'enabling' products, which expand the range of dietary/ nutritional choices available to consumers, was about 74% of the total sales of Strauss Israel, Sabra and Obela. We have goals for this topic and they are managed on an ongoing basis.</p>	<p>-</p> <p><a href="#">People and Communities&gt; An Appetite for Better Food</a></p>



FB-PF-260a.2  
Discussion of the process to identify and manage products and ingredients related to nutritional and health concerns among consumers

The Strauss Group conducts a clear strategy to promote the issue of addressing the various nutritional and health preferences of consumers.

### Product Labeling & Marketing

FB-PF-270a.1  
Percentage of advertising impressions (1) made on children and (2) made on children promoting products that meet dietary guidelines

Following our Responsible Marketing Charter, Strauss avoids targeting advertising for children under the age of 16. In every marketing initiative, where media planning and buying is carried out based on the characteristics of the target audience, we avoid specific exposure to children under the age of 16.

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Example Strauss Israel in all its advertisements, addresses adults and not children. In television advertising, the time slot of the aired commercials is chosen while considering and avoiding hours of a high percentage of children viewing. When advertising in digital media, the algorithm is built to exclude children from the potential audience - depending on the cookies that characterize his or her browsing. However, Strauss Water excludes the activities and campaign to encourage drinking water from the Responsible Marketing Charter, and in the past year, a digital campaign was created for children (on Instagram and Tiktok platforms), as there is a positive health issue in drinking water.

[Practice Good Business > Responsible Marketing](#)

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Sabra and Obela don't address children specifically. The issue is not relevant to Strauss Coffee



FB-PF-270a.2	Revenue from products labeled as (1) containing genetically modified organisms (GMOs) and (2) non-GMO	This year, the Strauss Group deepened the supervision and closely track activity data regarding GMO products.	<a href="#">People and Communities&gt; An Appetite for Better Food</a>
FB-PF-270a.3	Number of incidents of non-compliance with industry or regulatory labeling and/or marketing codes	In 2020, the global Strauss companies did not have any cases of non-compliance with industry or local regulatory guidelines regarding labels or marketing moves.	<a href="#">See: GRI index: GRI 417</a>
FB-PF-270a.4	Total amount of monetary losses as a result of legal proceedings associated with labeling and/or marketing practices		

**Packaging Lifecycle Management**

FB-PF-410a.1	(1) Total weight of packaging, (2) percentage made from recycled and/or renewable materials, and (3) percentage that is recyclable, reusable, and/or compostable	As of 2020, the data of the activities in Israel for the analysis of packaging can be presented. For example:	<a href="#">protect our planet&gt; Responsibility for Packaging and Increased Recycling</a>
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A share of the packaging that reaches consumers which is not recyclable, or incineration stands at about 5%; About 60% can be recycled and about 35% can be energetically restored by incineration.

FB-PF-410a.2

Discussion of strategies to reduce the environmental impact of packaging throughout its lifecycle

In 2019, a task team was established to build a strategy to reduce the environmental impact of Strauss' packaging waste across the value chain. This team works to examine ways to reduce the environmental footprint of Strauss packaging by reducing the quantity and size of packaging, beyond recyclable and/or recycled and environmentally friendly packaging materials, and to improve the use of packaging afterward. In 2020, the team completed the strategy and action plan for the coming years, created decision-making tools, and started collaborating with product development teams in all the companies in the group.

Dedicated action teams were established in the Group's companies, which examined the local challenges, tools and knowledge accumulated and began to formulate local action plans.

[protect our planet> Responsibility for Packaging and Increased Recycling](#)

**Environmental & Social Impacts of Ingredient Supply Chain**

FB-PF-430a.1

that are food ingredients sourced certified to third-party environmental and/or social standards

Negligible proportions of green coffee with C4 certification.

[Practice Good Business> Responsible Supply Chain](#)

FB-PF-430a.2

Suppliers' social and environmental responsibility audit: (1) non-conformance rate associated corrective (2) and action rate (2a) major and (b) minor non-conformance

Green coffee purchased through C4 is audited. Additionally, the coffee company conducts audits through the Food Safety Platform (Intertek).

See GRI Index: GRI 414



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## Ingredient Sourcing

FB-PF-440a.1

ingredients Percentage of food sourced from regions with High or Extremely High Baseline Water Stress

In 2020, Strauss Israel started examining, as part of the overall risk management system, the management of climate risks at the geographical level - with an emphasis on the physical risks that climate change creates for parts of the supply chain.

Strauss Israel's supply chain examined relevant methodologies in the area and are formulating practical moves to scatter risks - by mapping and locating additional sources of supply and dividing procurement between suppliers from different geographies. For example, it was decided to add the purchase of cocoa from Europe in addition to the existing purchase from Côte d'Ivoire, among others. This is, among others, to reduce the impact of possible climate risks. In 2021, the supply chain network at Strauss Israel is expected to expand its business and internal application in the field.

[Practice Good Business> Responsible Supply Chain](#)

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FB-PF-440a.2

ingredients List of priority food and discussion of sourcing risks due to environmental and social considerations

As part of climate risk assessment processes, the proportion of food components originating in areas at high or very high risk or of water crisis will be examined. Following this examination, the procurement from Ghana and Côte d'Ivoire (Cocoa) which have been identified as high-risk potential is monitored closely.



An examination of water risks was conducted at Strauss Coffee and found that the rate of procurement from countries at high or very high risk of a water crisis is at about 2.7%. Therefore, the risk was at this time is marked as negligible.

<b>Activity Metrics</b>		
FB-PF-000.A	Weight of products sold	497,750 tons *not counting Strauss Water products which are unweighable
FB-PF-000.B	Number of production facilities	<p>Strauss Group is an international food and beverage company, which aims to improve the lives of people with fresh, tasty, nutritious and innovative products. The Group's home base is in Israel. Its companies manufacture at 29 sites around the world, and market and sell products in 22 countries.</p> <p>14 Strauss Coffee, 6 Strauss Israel, 2 Sabra Obela North America and Europe</p>

[About Strauss <Report 2020 Sustainability Group](#)